



West Lake Hills - Scenic City Application -- 2019 Score Sheet

Platinum Level Certification: 304+ Points (90+% of possible points)
Gold Level Certification: 270-303 Points (80-89% of possible points)
Silver Level Certification: 236-269 Points (70-79% of possible points)
Bronze Level Certification: 202-235 Points (60-69% of possible points)
Recognized: 169+ Points (50-59% of possible points)

	<u>Possible Points</u>	<u>Points Awarded</u>	<u>Comments</u>
GRAND TOTAL	338	251	Silver
1. Streetscape: trees, landscaping and sidewalks	30	22	
1. Trees and/or landscaping along major roadways, city streets, and street medians or in parking lots is required. <i>[Mandatory requirement]</i>	5	5	
2. Require upkeep of landscaping to ensure viability of plants. <ul style="list-style-type: none"> All required landscaped areas shall include an irrigation system to ensure the health and growth of the landscape. Medians, rights-of-way, visibility clips and other common areas that are landscaped shall be irrigated, with irrigation plans for such landscaped areas approved by the town prior to the acceptance of public improvements for the development. Landscaped areas shall be reasonably maintained by the owner or the lessee of the property, including pruning, trimming, watering and other requirements necessary to create an attractive appearance for the development. Any plant material not surviving shall be replaced within 60 days of its demise. Variances because of seasonal requirements can be granted by the City's Designee. 	5	5	
1.3 Landscape requirements apply to all public, private and institutional developments and must be installed in a sound manner and in accordance with <u>accepted good planting procedures.</u>	5	5	Located support for all developments in SEction 1.3. 22.03.271
1.4 All construction (new as well as redevelopment) requires landscaping and/or screening to be installed as a part of project construction. Existing landscaped areas to be retained shall be protected from vehicular encroachment and damage during and after the construction phase by <u>appropriate barriers.</u>	5	2	Sec. 22.03.304 does not provide support for landscaping and screening to be installed as part of project construction.
1.5 Sidewalks required to be a minimum of 5 feet in width; 8 feet in transit corridors; 10 feet in downtown and high-density areas. Sidewalks must be maintained in good condition and have pedestrian buffers with a minimum <u>width of 2 feet.</u>	5	0	No support provided.
1.6 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	Full points received.
2. Parks, Trails and Public Spaces	41	16	
2.1 There exists a comprehensive system of parks, greenbelts and open space that is compatible with the environment and conducive to residential neighborhoods (A map or diagram is acceptable.) Park system meets national <u>standards of 10 acres per 1,000 population.</u>	5	5	Full points received.
2.2 Parks contain a significant number of amenities including trees, benches, playgrounds, etc. which are maintained to good condition and have security features (anti-theft devices, safety for parking areas and trails, etc.).	5	0	No support provided.
2.3 There exists a park set-aside ordinance for development.	5	0	No support provided.

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2.4 Provide for a comprehensive and connective multi-use trail system. Trails are clearly marked with appropriate signage, and there are established measures for upkeep and maintenance.	5	0	No support provided.
2.5 The boundaries of existing open space and recreational areas are clearly delineated as public spaces with future development prohibited or permanently designated for public use if on private property.	3	0	No support provided.
2.6 Any new development site must permanently set aside open space for public or private use which will not be developed. Open space may be used as community open space or preserved as green space.	3	1	Unable to locate support that new development sites must permanently set aside open space for public or private use which will not be developed. Please provide exact location, for example, include chapter, section and subsection. Please provide chapter and subsection.
2.7 Impervious cover is limited to no more than 20% of the open space area unless the need/purpose of the additional impervious cover is documented.	5	0	No response given.
2.8 The following areas are considered high priorities when designating open space: conservation buffers, high quality native trees, critical habitat areas, and high quality soil resources.	5	5	Full points received.
2.9 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	
3. On-premises sign ordinance (permanent only with size, placement, and quantity restrictions)	43	42	
3.1 Strict limits on size, placement, and quantity of signs per business. All permanent signs require permits separate from the building permit. [The more restrictive, the more points will be awarded] [Mandatory requirement]	15	15	
3.1.a Minimum requirement: signs require permits separate from the building permit.	5	5	
3.1.b Strict limits on quantity of signs per business and quantity of signs per side/property frontage.	5	5	
3.1.c Strict limits on size (both square footage and height) and placement.	5	5	
3.2 Banned signage: All wind devices, roof signs and portable signs.	5	4	Did not see language for the ban of roof signs.
3.3 Restricted digital signage: All electronic changeable message (digital) signs should be banned outright or restricted to special districts within city limits. IF digital signs currently exist, clearly-stated regulations must strictly limit size, height, and brightness of such signs, and prohibit moving images and frequent rotation of fixed images on such signs. Regulations written so that signs are designed to be in context with the natural and built environment.	8	8	
3.4 A mechanism exists to bring existing (grandfathered) signs into conformity with the municipality's current sign code.	5	5	
3.5 A process exists to remove any sign that is significantly damaged, destroyed or abandoned.	5	5	
3.6 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	
4. Off-premises signage	45	40	
4.1 No permits are allowed to be issued for new outdoor general advertising off-premises signs or devices. [Mandatory requirement]	0	0	
4.2 Specific ordinance language states that existing, non-electronic billboards may NOT be modified, upgraded or in any way converted to an electronic, changeable message (digital) billboard format. IF digital billboards currently exist, clearly-stated regulations must strictly limit brightness of such signs, and prohibit moving images and frequent rotation of fixed images on such signs.	5	5	
4.3 Policy prohibiting the relocation of billboards, or allowing relocation only when required by the construction of a publicly funded project, provided that such relocation is restricted to a limited period of time.	5	0	Support provided does not address relocation of billboards in relation to construction.
4.4 Parked motor vehicles and/or trailers may not be intentionally located so as to serve as an advertising device for a use, product or service.	5	5	Link provided on application did not guide us to section of code which supports this criterion. Located support in Sec. 32.01.008 provision 6.
4.5 Moving motor vehicles and/or trailers may not be employed primarily for the purpose of displaying commercial advertising messages. Commercial advertising messages are prohibited on any vehicle if the messages are unrelated to the primary business or activity for which the vehicle is utilized; this includes but is not limited to transit vehicles and school buses.	5	5	
4.6 No advertising allowed on right-of-way amenities (bus shelters, park benches, transit stations, trash receptacles, directional kiosks, etc).	5	5	
4.7 Ban on posting of advertising signs on public property. Any advertising signs found upon any public property may be removed by the city.	5	5	

	<u>Possible Points</u>	<u>Points Awarded</u>	<u>Comments</u>
4.8 Law prohibiting tree-cutting or similar clearing of vegetation on public rights-of-way to provide better view of off-premises signs.	5	5	
4.9 A process exists to remove nonconforming outdoor general advertising devices (i.e. billboards) that are not on federally-funded roadways.	5	5	
4.10 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	
5. Lighting standards for streetscapes and public spaces	25	20	
5.1 Street lighting program that emphasizes the selection of lighting equipment and the location of street lighting, in order to provide visibility, safety, and security for pedestrians and vehicles.	5	5	
5.2 Adequate illumination that meets the level-of-use standards set for the municipality is required.	5	5	
5.3 Outdoor lighting program that emphasizes directional lighting, limits glare and misdirected or unnecessary outdoor lighting, and curtails and reverses any degradation of the night sky, in order to decrease light pollution effects and preserve the nighttime visual environment.	5	5	
5.4 Cost-sharing program exists between the city and power provider(s) to upgrade light fixtures.	5	0	No response given.
5.5 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	
6. Landscaping in Parking lots	24	16	
6.1 Incorporate appropriately-scaled, well-graded and planted earth berms, shrubs, or other landscaping on parking area perimeters to screen the parking area from streets and other facilities	3	3	
6.2 Require that planted islands be protected from vehicular encroachment.	3	0	No response given.
6.3 Integrate groundcovers and small shrubs at island ends to add interest while maintaining visibility of pedestrians and vehicles; minimize the use of medium to tall shrubs on internal islands.	5	0	
6.4 If paving around a tree is required, use porous pavements such as cast-in-place, monolithic turf and concrete combinations over specimen tree roots to allow water and air exchange.	3	3	
6.5 Require that plants are selected for climate such as regionally native, drought-tolerant and extreme temperature-tolerant species and are used whenever possible. Ensure that plants installed in or around parking areas receive proper irrigation to encourage deep root growth.	5	5	
6.6 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	
7. Protection of landscaping during construction activities	25	25	
7.1 Require that protective barricades are installed around all protected trees and grand trees prior to any construction activities on a development site.	4	4	
7.2 Barricades are to be installed a minimum of 10 feet from a protected tree or at the designated protective root zone.	3	3	Full points received.
7.3 Materials used for protective barricades shall be made of wood, fencing or solid material.	3	3	
7.4 Barricades shall be no less than 3 feet in height with horizontal and vertical structural members designed to prevent damage to existing landscaping.	4	4	
7.5 Protective barricades removed only to prepare the development site for final landscaping activities.	3	3	
7.6 Parking or storing of vehicles, equipment or materials is not allowed within the protective root zone.	3	3	
7.7 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.	5	5	

	<u>Possible Points</u>	<u>Points Awarded</u>	<u>Comments</u>
<p>8. Clearly-stated design standards to coordinate individual efforts and create unity-of-design, a positive city image, and a high quality public environment. Provide documentation that clearly defines if all of the city or specific areas fall within the guidelines. Must document that the percent of the city and the percent of commercial (all types) where the code applies.</p> <p>Provide copy of design standards and evidence of enforcement program: a) methods, b) budget, and c) staffing.</p> <p>Examples of standards that must be in place to qualify as a unified-design area include:</p>	10	5	
<ul style="list-style-type: none"> • Storefront design standards in terms of shapes and materials for awnings, storefront lighting, entries, doors, windows, and building appurtenances • Signage limitations for permitted on-premises signs and specific guidelines for display window signage, window graphics, plaque signs, and entry paving • Exterior furnishings / landscape - requirements regarding allowed exterior furnishings, landscaping, sidewalk grade, and ADA compliance • Facade standards requiring at least 50% masonry (masonry materials include construction composed of clay brick, stone, decorative concrete masonry, rock or other materials of equal characteristics bonded to one another in mortar. It does not include plain smooth concrete block) exclusive of doors and windows for all walls facing the street or other public area 	10	5	Response discusses design of signs but does not require design standards for awnings, storefront lighting, entries, doors or windows, etc., or support the criterion that five or more defined areas or special districts exist in the city or comprise at least 35% of the city.
9. Litter and Graffiti	25	21	
9.1 Littering is defined, expressly prohibited, and penalized by city ordinance, including pedestrian trash as well as that thrown from motor vehicles..	3	3	
9.2 Graffiti (writing or drawings scribbled, scratched, painted, or sprayed illicitly on a wall or other surface in public view) is expressly prohibited and penalized by city ordinance. A program exists to enforce effective removal.	3	3	
9.3 Publicly supported cleanup efforts and education program for trash and graffiti.	5	5	
9.4 Public trash receptacles have a protective covering to prevent trash from blowing out of can.	3	3	
9.5 Trash can only be placed for collection on certain designated days, and not before or after within a period of 15 hours.	3	0	Link provided on application does not support the criterion.
9.6 Strict prohibition on dumping.	3	2	Sec. 1.01.013 references fine for dumping, but does not indicate the prohibition.
9.7 Enforcement exists for the implementation of every standard.	5	5	
Applicant: Please provide official language describing enforcement methods, including staffing, regulations and provide current budget.			
10. Utility and cable line program	40	8	
10.1 a- Install utility lines (including individual service lines, transmission lines and distribution lines) underground, below the finished grade of the right of way. Remove (if appropriate) all related above ground utility structures.	10	0	Language provided does not directly tie back to criterion.
10.1 b- If your city has a special circumstance, i.e., it is located in a flood prone area, please describe your methods to minimize the visual impact of required above ground utilities.			
10.2 For new construction that requires additional utility infrastructure, new utility infrastructure should be mounted on pads at ground level; if within the right of way, should not block sidewalks or visibility at intersections.	5	0	No support provided.
10.3 For a major roadway reconstruction or public improvement project, all utility services located within the boundaries of the project should be placed underground.	5	0	No support provided.
10.4 For future individual utility service, lines which originate in a public road right of way and extend to any building or structure constructed after a certain date (including residential, commercial, or industrial) are installed underground. All new construction must require utility services to be underground.	5	3	Language is only for nonresidential development - partial points awarded.
10.5 Once utility service lines have been installed underground, the installation of new above-ground lines in that location is prohibited by ordinance.	5	0	No support provided.

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10.6 If above ground utilities are being replaced on side streets with above-ground utility services which intersect with a roadway with underground utility lines, the first pole supporting the above ground service is placed on such side street at least 100 feet from the center of the roadway with the underground utilities.	5	0	No support provided.
10.7 Please provide evidence of your enforcement/improvement program: a) methods (e.g., contracts with power company, design guidelines, requirement of TIRZs, ordinance), b) budget, and c) staffing.	5	5	
11. Dumpster Screening	30	16	
11.1 All trash and bulk containers (dumpsters) require screening. The dumpster area is screened on three sides. The screening shall be of durable materials - preferably masonry.	5	3	Sec. 22.03.212 does not indicate screening on three sides and only applies regulation to dumpsters within 300 feet of a residential district.
11.2 The opening for removal of the dumpster for collection is a minimum of 12 feet to allow for proper access when it is serviced. For every additional dumpster in an enclosure, an additional 10 feet in width is required. Openings should be concealed by a non-transparent gate.	3	0	No support provided.
10.3 All dumpster enclosures are approved by the city prior to construction.	4	4	
11.4 Require that the dumpster enclosure is constructed of masonry materials that complement the primary building.	3	0	Link provided does not support this criterion.
10.5 Require that the owner incorporate landscaping to make the screen more effective.	5	4	Language needs to directly tie back to dumpster screens.
10.6 Require that location of the opening to the area be away from the sidewalk and street.	5	0	No response given.
10.7 Enforcement exists for the implementation of every standard. Applicant: Please provide official language describing enforcement methods, including staff and provide current city budget.	5	5	
BONUS: Your city may have adopted infrastructure standards or programs that contribute to community character and place-making but fall outside the boundaries of the application standards. If so, please provide a detailed description and links to supporting materials for review and possible additional points. These projects are not limited to, but might include: <ul style="list-style-type: none"> • historic districts or historic preservation programs • a scenic program related to a unique geographic feature • a natural environment enhancement program • celebrated greenway, water or street corridor • effective flood management • revitalized habitat • plantings in detention basins • landscaping along a body of water • a vegetated area bordering a stream or established to protect a stream system • innovative programs above and beyond the criteria in any of the certification categories • Affiliation or membership with a Scenic City Program Partner organization 	20	20	<p>1) City-wide brush pickup to improve fire safety and visibility - refer to attachment 2018 WLH Dead Brush Collection.</p> <p>2) Establishment of a Hill Country Corridor to recognize scenic roads and streets within the City limits to provide the City the ability to establish and enforce regulations to protect these scenic qualities. See Code, Article 34.04, Sections 34.04.001 through 34.04.005 online here:</p> <p>3) Screening requirement for exterior compressors and other equipment in residential areas. See Code Sec. 22.03.171 here:</p> <p>4) City adopted a new Drainage Manual in 2018, which establishes principles and practices for design, construction and maintenance of stormwater drainage, erosion control, & water quality facilities. It includes methods for utilizing vegetation in detention facilities. See Sec. 5.1 a) p. 28; See Sec. 7.1, p. 35 for utilization of vegetation for erosion control standards. -Stream bank erosion setbacks established in Sec. 2.3.1, p. 6 Link to Drainage Manual:</p> <p>5) City adopted an Oak Wilt Diseased Trees Ordinance (Article 24.04 in the Code of Ordinances) to prevent spread of Oak Wilt Disease and protect existing oak trees. -Code Enforcement & Inspections: Sec. 24.04.004 & 24.04.005: -Budget & FTEs: City Inspector Salary and 1-full time inspector, 1 City Arborist/Septic Inspector. See WLH Budget attached. B) See WLH Budget attachment, p. 33 of 35, Staff Salary Matrix line item for David Brasich & Russell Cain. Link to entire Article 24.04:</p> <p>6) City maintains a Landscape Fund which applicants may pay into to help meet tree replacement requirements when removing trees. The fund is used for only for tree preservation or landscaping projects on public property throughout the city. See Code Sec. 22.03.304 (f):</p>